

Katielynn Canavan

GRAPHIC & MEDIA DESIGNER

ADDRESS 91 West Sand Lake Road APT 2B | Wynantskill,
NY 12198

PHONE (518) 755-4109

EMAIL katielynn.canavan@gmail.com

AWARDS

2022
NY Emmy Award received for Spectrum News NY1 - Adding Value
to Storytelling
The New York Emmy Awards

2021
NY Emmy Awards received for Set Design - "Newsroom Studio Sets
& Design"
- Graphic Arts-Motion Graphics: News - "Using Design for
Commonality"
The New York Emmy Awards

2017
Promotional Upside Collective Video received a Silver Addy Award
Albany Addy Awards

2015
Design work selected for use by Summer Art + Design Program
Sage College of Albany

2014
Video selected for use by Art TV
CDTA Bus Shelters

PUBLICATIONS

2017
Published in Vernacular | Vol. 48, Pg. 54 & 62

2016
Published on Visual Resources Center | Blog Post

2016
Published in Vernacular | Vol. 47, Pg. 77

2015
Published in Vernacular | Vol. 46, Pg. 24 & 54

2015
Published in Sage Crossroads | Vol. 17, Pg. 10

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe Premiere
Adobe After Effects
Adobe InDesign
Adobe Audition
Sound Booth
Adobe Bridge
SketchUp
Microsoft Word
Microsoft PowerPoint
Microsoft Excel
ChyronHego Lyric

EDUCATION

Sage College of Albany, Albany NY
May 2017

Bachelor of Fine Arts (BFA), Graphic + Media Design

EXPERIENCE

Graphic Designer and Real-Time Graphics Specialist
Spectrum News | Albany, NY
November 2017-October 2025

- **Real-Time Graphics Specialist** | May 2021-October 2025
This position focuses on the development of Virtual Sets,
ChyronHego Lyric Templates, Monitors, and other technologies
that create tools for day to day Editorial execution.

- **Graphic Designer** | November 2017-May 2021
Responsibilities include designing On Air Graphics,
Marketing Promos, Web/App/Digital Banners and Assets,
PowerPoints, Print Ads, Sponsored Animations, Teases/End-
pages, Video Editing, and Podcasts. Also creating Animated
Graphics, Maps, and other Franchise Animations that maintain
a consistent creative look.

Freelance Video Editor

Golden Lamb Productions | Nassau, NY
October 2017-November 2017

Projects included commercials, training, documentary, news,
fundraising, and interviews. Also edited video advertisements
and audio. Other responsibilities included assisting video team
with location setup.

Video Intern

Upside Collective | Albany, NY
June 2016-August 2016

Created a promotional video for the company. Presented
concepts, research, storyboarding, script writing and shot
sheets for approval. Assisted video team with scouting and
location setup. Recorded, edited and got feedback on video
content for interviews, b-roll and re-shoots.

Graphic & Media Designer

House of Praise | Castleton, NY
January 2015-March 2022

Projects included graphics (marketing promos, print ads, web
banners, etc.), and video advertisements. Other responsibilities
included editing the Sunday Service audio file for the weekly
podcast and directing the Sunday Service broadcast.

Graphic Designer

Law Offices of Tim O'Connor | Albany, NY
October 2015-June 2016

Created visual presentations for courtroom atmosphere.
Responsibilities included layout design and editing audio,
images, and text.