

Katielynn Canavan

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Wynantskill, New York

SUMMARY

High performing mindset focused on exceeding expectations in customer service, team building, and employee development. Enhances customer experiences by applying service-oriented behaviors, understanding customer desires, and providing customized solutions. Dedicated team player experienced working in business-oriented environments. Demonstrates drive and ability to learn technical requirements and manage multiple tasks of the job. Motivated to maintain excellence in customer satisfaction and contribution to company success.

SKILLS

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| • Customer Service | • Detail-Oriented | • Adobe Premiere |
| • Interpersonal Skills | • Multitasking | • Adobe After Effects |
| • Adaptability | • Time Management | • Adobe InDesign |
| • Communication | • Problem Solving | • Adobe Audition |
| • Ability to Work Under Stressful Conditions | • Active Listening | • Microsoft Word |
| • Team Player | • Hard Working and Dependable | • Microsoft PowerPoint |
| • Patience | • Adobe Photoshop | • Microsoft Excel |
| | • Adobe Illustrator | • ChyronHego Lyric |

EXPERIENCE

Spectrum News | Albany, NY

Real-Time Graphics Specialist | May 2021-October 2025

- This position focuses on the development of Virtual Sets, ChyronHego Lyric Templates, Monitors, and other technologies that create tools for day-to-day Editorial execution.

Graphic Designer | November 2017-May 2021

- Designing On Air Graphics, Marketing Promos, Web/App/Digital Banners and Assets, PowerPoints, Print Ads, Sponsored Animations, Teases/End pages, Video Editing, and Podcasts. Also creating Animated Graphics, Maps, and other Franchise Animations that maintain a consistent creative look.

House of Praise | Castleton, NY

Graphic & Media Designer | January 2015-March 2022

- Projects included creating Graphics (Marketing Promos, Print Ads, Web Banners), and Video Advertisements. Other responsibilities included editing the Sunday Service audio file for the weekly podcast and directing the Sunday Service broadcast.

Law Offices of Tim O'Connor | Albany, NY

Graphic Designer | October 2015-June 2016

- Created visual presentations for courtroom atmosphere. Responsibilities included layout design and editing audio, images, and text.

EDUCATION

Sage College of Albany | Albany NY

Bachelor of Fine Arts (BFA), Graphic & Media Design | 2017